

Rob Holliday
L3 Harris Flight Data Services

Rob started his flying career as an instructor at Staverton Flying School at what is now known as Gloucestershire Airport roaming the county skies teaching local aviation enthusiasts towards the issue of a PPL. Upon completion of the requirements for a CPL/IR at Cranfield and SFT Bournemouth his first airline post was on the Dornier 228 with Suckling Airways based at Ipswich before joining British Midland as first officer on the F27. His first command was on the British Aerospace ATP, which was followed by the B737-300, 400, 500. In 1995 he moved to Emirates, based in Dubai, where he gained a command on the A300/310.

Following a car accident his career changed from flight operations to safety management. He returned to the UK and joined the UK Civil Aviation Authority (CAA), Flight Operations Policy Unit, where among other regulatory activities represented the UK CAA on several Joint Airworthiness Authority (JAA) multi-national working groups to compile JAR OPS, subsequently EU-OPS.

In 2007 he joined Virgin Atlantic as Flight Safety Manager and later Head of Safety Services before moving to Cathay Pacific in Hong Kong as Manager SMS and OHS, subsequently Head of Safety (HKCAD post holder) for Cathay Dragon (formerly Dragonair). In these roles gaining experience of the application of safety management systems in all operational domains, ground, flight, cabin, engineering, airports and cargo as well as Occupational Health and Safety and reporting to the respective accountable managers. An 'early adopter' of fatigue risk management principles and a founder member the FRMS Forum with Virgin Atlantic.

From Hong Kong to Montreal and the International Air Transport Association, taking the position of Head of Operational Safety including a spell as acting Head of Global Aviation Data Management. Identifying airline industry safety issues and promoting risk mitigation to IATA members and safety advocacy at the International Civil Aviation Organisation. Managing the IATA Accident Classification Technical Group. A unique group of industry stakeholders, including airlines, manufacturers, unions and others to classify the world's accidents, determine accident causal factors, trends and safety recommendations for the industry through the IATA Annual Safety Report.

Currently holding the position of Flight Safety Manager for L3Harris Commercial Aviation, Flight Data Services. Responsible for advising clients on the application of flight data within their safety management systems. Ensuring company flight data programs are aligned with industry safety initiatives. Providing flight data officer and safety manager consultancy service to customers. Also currently assigned as Account Manager for the IATA Flight Data Exchange, data analysis contract, with the International Air Transport Association.

Rob is a Fellow of the Royal Aeronautical Society.

Rob was the first person to represent Great Britain in a single scull in the Para-Rowing arms only category, winning two silver medals. Racing at three world championships, which were the precursor to Para-Rowing gaining Paralympic status at the Beijing Paralympics.